

ANDERSON CHAGAS DE OLIVEIRA

Senior Technical Product Manager | Senior Product Owner

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EXECUTIVE PROFILE

Senior Product and Technology professional with 10+ years of experience across digital products, software development, process transformation and IT governance. Experienced in leading discovery, mapping AS-IS/TO-BE processes, defining product requirements, prioritizing backlogs and aligning business and engineering teams. Combines product leadership with hands-on technical depth in APIs, integrations, data, automation and AI-enabled solutions.

10+ YEARS Technology	6+ YEARS Product & Governance	60K+ USERS BCS Platform	R\$3M+ Cumulative Revenue
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PROFESSIONAL EXPERIENCE

Hapvida NotreDame Intermédica

Mar 2026 - Present

Senior Product Owner | Digital Transformation | Fortaleza, Brazil

- Lead discovery and process-design initiatives for enterprise shared services, facilitating immersion, ideation and refinement sessions with business and operational stakeholders.
- Translate AS-IS/TO-BE workflows, business rules, exceptions and acceptance criteria into implementation-ready product requirements.
- Own backlog refinement and prioritization in Azure DevOps, collaborating with engineering, architecture, Scrum Masters and Tech Leads.
- Shape automation and integration initiatives involving ServiceNow, SAP, SIGA/SIGO, OCR, RPA, intelligent agents and legacy systems.
- Surface dependencies, risks and open decisions early to improve delivery readiness and reduce late changes during development and user acceptance testing.

BCS Sports Analytics

2019 - Present

Co-Founder & Product Lead | Technical Product Manager | Fortaleza, Brazil

- Co-founded and helped build the company and its sports analytics SaaS from initial concept through commercial operation, reaching 60,000+ users and R\$3M+ in cumulative revenue.
- Own product vision, roadmap, discovery, prioritization, monetization and continuous evolution based on user feedback and product usage.
- Translate live football data into analytical experiences for goals, corners, cards and shots, including fair-odds analysis, value signals, real-time monitoring and automated Telegram alerts.
- Coordinate cross-functional work across development, design, marketing, customer support and commercial activities.
- Contribute technically to APIs, dashboards, sports-data integrations, automation and product features using Node.js, TypeScript, React and PostgreSQL.

GR Business Solutions

2015 - 2019

Systems Consultant | IT Process Analyst | Fortaleza, Brazil

- Gathered requirements from B2B clients and translated operational needs into system configurations, functional improvements and technical solutions.
- Supported implementations, user training, functional documentation, customer support and day-to-day operational adoption.
- Analyzed processes and operational indicators to improve standardization, service quality and internal workflows.

CORE EXPERTISE

PRODUCT STRATEGY Discovery, roadmaps, prioritization, requirements and acceptance criteria.	TRANSFORMATION AS-IS / TO-BE, business rules, automation opportunities and service design.	TECHNICAL PRODUCT APIs, integrations, data products, architecture trade-offs and delivery readiness.	AI & AUTOMATION OCR, RPA, LLM-enabled workflows, semantic search and intelligent agents.
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SELECTED PRODUCT & TECHNICAL WORK

01	Building and Scaling a Sports Analytics SaaS Product strategy, live-data analytics, monetization, API integrations, real-time monitoring and automated alerts for a platform used by 60K+ users.
02	Modernizing Enterprise Service Operations Discovery, AS-IS/TO-BE process design, business-rule definition, technical validation and delivery readiness for complex enterprise workflows.
03	Designing an AI-Powered Intelligence Pipeline - Functional Prototype MVP definition for automated data collection, enrichment, semantic search and traceable LLM-assisted analysis, including architecture and cost trade-offs.

TOOLS & TECHNOLOGY

PRODUCT & AGILE Azure DevOps, Jira, Trello, ClickUp, Notion, Scrum, Kanban, roadmapping and backlog management.	ENTERPRISE ServiceNow, SAP, SIGA/SIGO, corporate integrations, business process automation, OCR and RPA.
ENGINEERING Node.js, TypeScript, JavaScript, React, Next.js, Ruby on Rails, REST APIs, Git and Docker.	DATA & AI PostgreSQL, SQL, pgvector, OpenAI, Gemini, LLM integration, RAG, Firecrawl and semantic search.

EDUCATION & LANGUAGES

DEGREE IN SYSTEMS ANALYSIS AND DEVELOPMENT Faculdade Integrada do Ceará (FIC) Fortaleza, Brazil Completed 2012	LANGUAGES Portuguese Native English Advanced
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PROFESSIONAL FOCUS Open to selected freelance engagements and remote international opportunities in Technical Product Management, Product Ownership, AI products, SaaS and process automation.